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Press Release

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South Somerset selects iNovem to support LDF consultations

- South Somerset District Council to use iNovem eConsult and iNovem Co-Publish to engage stakeholders in the development of local planning policy -

Following a rigorous and competitive tendering process South Somerset District Council has awarded a contract to iNovem to supply software that will be used by the council's Planning Policy Team to collaboratively build, publish and consult on planning policy documents. Used as a complementary tool to traditional consultation activities, this new service will allow the council to gather and manage feedback from a much wider audience than was previously possible in a much more efficient way.

Explaining the selection of iNovem, Philip Higginbottom, South Somerset District Council's Planning Policy Team Leader said "The selection process allowed us to gather information and obtain presentations from a variety of suppliers which subsequently enabled us to come to a well-informed, balanced judgement based broadly on functionality, adaptability, usability and cost. We were very impressed with the power and ease-of-use of the iNovem software, particularly attractive was their new competitively priced capability to streamline the production and publication of our planning documents." He added, "iNovem are now working with my team to help us launch the first of many consultations with our key stakeholders, local residents and local businesses."

Commenting on the award, John Glover, iNovem's Sales and Marketing Director said "We are very pleased that iNovem's LDF solution was selected by South Somerset. I think the recent addition of iNovem Co-Publish, our affordable and easy-to-use document publishing facility was key, especially when combined with the flexibility and quality of our e-consultation software."

During the evaluation, South Somerset's Website Development Officer was also very impressed with the scalability of iNovem's software for use on other council and partnership consultations, building on the investment made by the council's Planning Policy Team.

Notes to editors:

1. iNovem Limited was founded in 2001 to develop Internet-architected collaborative solutions to improve teamworking and stakeholder participation. From its offices near Hungerford, Berkshire, the iNovem team has invested in a software development programme which culminated in the launch of iNovem Team Initiative™ in February 2003, iNovem eConsult™ in October 2004 and iNovem Co-Publish in October 2007. iNovem now has a growing list of customers, especially in the public sector, who need to engage with their stakeholders in a more frequent and cost effective way.

(More information can be found via iNovem's website: www.inovem.com)