

eCONSULTATION SYSTEMS FOR PUBLIC AND PRIVATE SECTOR STAKEHOLDERS

In all walks of life, consultation is becoming a necessary pre-requisite of many major decisions.

In the public sector, and in many related areas of the private sector, consulting stakeholders, interest groups, communities or the public at large is frequently a requirement. In business and organisations, in many instances it's simply best practice to consult all interested parties before making a critical decision.

And now, in the Web 2.0 era, with online networking and self-service communities becoming the norm, e-consultation is the way everyone expects to consult, and be consulted.

Locally, regionally and nationally, government and other public organisations are looking for systems that will enable them to manage a wide variety of consultation exercises, using variable media and tactics, and handling large volumes of responses.

At the same time, making best use of online methods must not create exclusion – e-consultation systems must co-exist with other engagement methods required to involve those who do not have access to technology.

And finally, of course, this must all be achieved at minimal cost in systems and overheads, with a falling long-term cost curve and the lowest possible costs of ownership.

MAKE STAKEHOLDER AND PUBLIC CONSULTATION EASY, COST-EFFECTIVE AND MANAGEABLE – EVERY TIME

INOVEM Inclusionware™ provides a rapidly-implemented solution for managers and other professionals to manage all their consultation needs through a single, flexible system.

Using our affordable, web-based INOVEM eConsultation System solution, you can create and carry out large or small, private or public consultation exercises easily and quickly, using your choice of media tactics to suit the situation.

The solution is designed to offer a wide range of feedback mechanisms, including interactive questionnaires, online discussions and commenting on consultation document sections.

Importantly, it easily enables you to convert documents, questionnaires, communications and processes into hard copy form, to ensure that offline consultation can be managed in tandem.

This robust, web-based solution cost-effectively scales to support project, departmental, corporate and partnership consultation portals. Proven and in use by central and local government, planning authorities, consulting firms and representative organisations around the UK and US, the solution is designed to be easy-to-use by both consultors and consultees.





INOVEM eConsultation System is so user-friendly it can be managed entirely by its users, who can familiarise new starters and new users quickly. It is quick to re-purpose, so you can continually extend and flex it to meet new needs – your original investment is highly protected, and will go on paying you back for years.

Set up in only a few days, but scalable and adaptable to cope with all your workload in the foreseeable future, the INOVEM eConsultation System fits seamlessly within your existing web presence and identity, to maximise the value of your engagement with your audiences.

YOUR INOVEM eCONSULTATION SYSTEM SOLUTION INCLUDES:

- INOVEM Consult, a highly configurable framework for managing, deploying and analysing formal and informal consultations through your choice of media: interactive questionnaires, feedback against sectional documents or online discussions
- simple, easy-to-manage multi-user document creation, workflow and PDF publishing capabilities through INOVEM Co-Publish



- the option to easily add one of our team-working and community-building products, INOVEM Collaborate or INOVEM Connect, to add further cost-efficiencies and networking potential to your solution

Your system will also benefit from the unique INOVEM Chameleon™ approach, delivering seamless integration into your branded communications, now and into the future. Instead of just offering 'Your logo here' branding on a standard design template, we can integrate the solution fully within your own stylesheets and URL – so your stakeholders will see all communication coming from you, not an unknown third party.



“ We’re continuously looking for new ways to improve accountability and partnership collaboration at the local level. INOVEM’s software best met our needs for an integrated e-consultation and e-collaboration service. By incorporating these new facilities into our existing web site we will be able to build on the more traditional methods of consultation and make it easier for the Council to confer with a greater number of people and involve local partners and communities. ”

Clare Nelmes,
South Gloucestershire Council

BENEFIT FROM THE WORLD'S No.1 INCLUSION SOLUTION

INOVEM Inclusionware solutions have already helped many public and private sector organisations in the UK and US to engage with their key stakeholders and the wider public.

Our browser-accessed software is designed to be easy to obtain, set up, manage and use. It can be purchased or provided as a fully supported and secure hosted service, providing variable levels of authorised access.

All INOVEM Inclusionware meets government and Internet accessibility standards (WAI-AAA). It can be integrated with your other key applications, and exports to popular analysis packages such as SPSS and Microsoft Excel.

As part of our service offering we provide you with highly responsive, high quality support to help you get the best out of our software, and adapt to changing circumstances. Training is provided, but our system is so easy to use that users can easily train each other and new starters can be up and running very quickly.

WITH THE INOVEM eCONSULTATION SYSTEM YOU CAN:

- improve coordination of all your consultation activities, avoid unnecessary duplication and maintain an electronic record of all consultation activity
- provide a framework for best practice and consistency across your organisation
- enhance communications with participants, before, during and after each consultation activity, and ensure high-levels of accessibility
- build up a self-maintaining stakeholder database that can be used to profile and target interested parties
- save time in assembling evidence on which to base a decision
- automatically analyse feedback and increase efficiency in data processing



“ We chose INOVEM's e-consultation solution because of their product's flexibility to meet our business needs, and their ability to meet our tight timescale for implementation. One of the real benefits is that INOVEM were able to align their product so closely with our current website, for example, using our corporate branding. ”

Caroline Jones,
Legal Services Commission

- quickly and efficiently publish summaries, formal responses and individual responses as required
- decrease errors and costs normally associated with data take-on and validation
- dramatically reduce costs on print production and posting, and improve your sustainability rating

LET'S GET TOGETHER

To find out how quickly and affordably INOVEM Inclusionware could transform your consultation processes, call INOVEM today on +44 (0) 1488 648 468 or email info@inovem.com

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ABOUT INOVEM

INOVEM is the inventor of Inclusionware™
– democratic web-native systems for
collaboration, consultation and inclusion.

Our solutions are used by central and
local government, planning authorities,
consulting firms, corporates and
representative organisations around
the UK and US, to empower people
to work together better.

Our innovative Web 2.0 technology
enables people who want to involve,
consult or collaborate with others
to do so quickly, economically and
without unnecessary barriers.

For those who want to consult the
public, involve a community, manage
a partnership or just work closely
with colleagues, INOVEM gives
you the place to do it – fast.



www.inovem.com

Empowering people to work together better.

