

STAKEHOLDER & COMMUNITY PORTALS FOR INCLUSION, INVOLVEMENT AND PARTICIPATION

Increasing stakeholder and community inclusion is now a priority for most public sector organisations and many private sector ones.

Moving interested parties through the spectrum of participation – from information through consultation, involvement and collaboration, and ultimately to empowerment – is recognised as the way forward for both extending democratic inclusion and promoting success.

In the Web 2.0 era, with online social networking growing exponentially, there's a real opportunity to achieve this inclusion in a meaningful and manageable way.

The problems of managing stakeholders and groups of interested parties across disciplines, media, geographies and even time-zones are in the past. One-way communications, face-to-face meetings, unwieldy databases and costly administration no longer act as limits to stakeholder participation.

Now you can set up a fully functioning group or community fast – and manage all of its dynamic interaction and development – easily, online.

A SINGLE, DYNAMIC ENVIRONMENT FOR CREATING AND ENERGISING COMMUNITIES OF INTEREST

INOVEM Inclusionware™ provides a rapidly-implemented web-based solution for creating a dynamic stakeholder or community which delivers the whole spectrum of participation.

Our INOVEM Stakeholder & Community Portal solution will allow you to build and deploy both public and private stakeholder communities in minutes, not days.

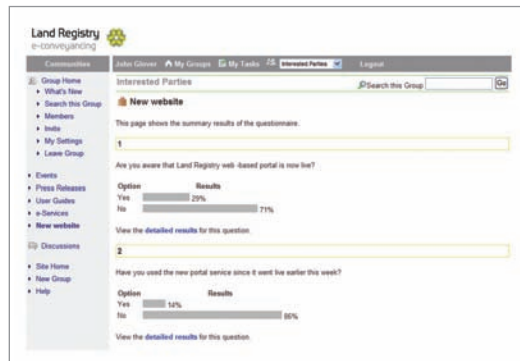
Community managers with only minimal IT skills can create user-friendly Web 2.0 environments to stimulate online discussions, exchange ideas, provide instant information updates, share documents and event diaries, seek feedback via surveys and draft publications, and provide easy access to useful reference material.

With an INOVEM Stakeholder & Community Portal, you create a 'sticky community', where people are constantly encouraged to come back and re-engage with others who share their interest, via dynamic content and active communication.

It's easy and extremely cost effective to bring together special interest groups, staff communities, focus groups, research groups, citizen and customer panels. Gaining and managing membership is easy: the integral stakeholder database will allow you to profile and quickly identify candidate membership for your communities, based on the interests they declare and maintain.

Set up in only a few days, but scalable and adaptable to cope with the largest communities, the INOVEM Stakeholder & Community Portal will fit seamlessly within your existing web environment, or adopt its own dedicated design style.





YOUR INOVEM STAKEHOLDER & COMMUNITY PORTAL SOLUTION INCLUDES:

- rapid community creation through INOVEM Connect, our easy-to use tool for community managers to quickly set up networks that enable stakeholders to receive information, discuss issues and provide feedback online.
- the option to add deeper functionality easily and economically as you want it, through our collaboration, consultation and document publishing modules.

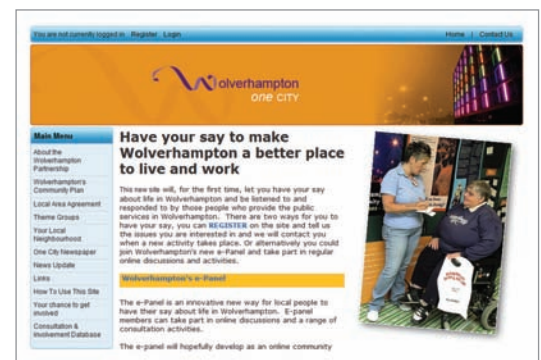
Your portal will also benefit from the unique INOVEM Chameleon™ approach, delivering seamless integration into your branded communications, now and into the future. Instead of just offering 'your logo here' branding on a standard design template, we can integrate the solution fully within your own stylesheets and URL – so your stakeholders will see all communication coming from you, not an unknown third party.

BENEFIT FROM THE WORLD'S No. 1 INCLUSION SOLUTION

INOVEM Inclusionware solutions have already helped many public and private sector organisations in the UK and US to engage with their key stakeholders and the wider public.

Our browser-accessed software is designed to be easy to obtain, set up, manage and use, requiring no proprietary downloads or plug-ins to your browser. It can be purchased or provided as a fully supported and secure hosted service, providing variable levels of authorised access. All INOVEM Inclusionware meets government and Internet accessibility standards (WAI-AAA).

As part of our service offering we provide you with highly responsive, high quality support to help you get the best out of our software, and adapt to changing circumstances. Training is provided, but our system is so easy to use that users can easily train each other and new starters can be up and running very quickly.



“ We found the speed of setup to be fantastic; you don't need to be an IT expert and it takes us less than 30 minutes to develop a new collaborative community. ”

Christine Beech,
Land Registry e-Conveyancing business
transformation programme

WITH INOVEM STAKEHOLDER & COMMUNITY PORTAL YOU CAN:

- quickly deploy and facilitate online communities for your stakeholders where they can come together; share best practice, exchange information and experiences, agree goals and discuss topical issues and ideas
- easily manage engagements with an audience wider than the traditional 'famous few' and be more inclusive, fair and equitable
- survey and poll your stakeholders, collate views and improve your understanding of their interests, concerns and aspirations
- reduce the costs and environmental impact of keeping stakeholders informed, removing print, postage and travel expenses while improving communications and activity between meetings
- eliminate delays and stimulate participation through instant email notifications when new community content is posted
- build a self-maintaining, up-to-date stakeholder database ensuring that the information sent is always targeted and relevant, based on each user's declared interests
- reinforce a community brand identity and sense of belonging



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INOVEM has provided Wolverhampton with an excellent tool for a range of activities, including raising awareness of the Local Neighbourhood Partnerships, and in the future will allow them to engage with more people in local areas. It also provides a 'virtual space' for group work and collaboration which helps us work smarter. We are currently refining our use of the software and can see its benefits in helping us manage consultation activities across the city as well as working more innovatively through online activities. ”

Debbie Turner,
Policy Team, Office of the Chief Executive,
Wolverhampton City Council

LET'S GET TOGETHER

To find out how quickly and affordably INOVEM Inclusionware could transform your ability to create and manage stakeholder communities, call INOVEM today on +44 (0) 1488 648 468 or email info@inovem.com

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ABOUT INOVEM

INOVEM is the inventor of Inclusionware™
– democratic web-native systems for
collaboration, consultation and inclusion.

Our solutions are used by central and
local government, planning authorities,
consulting firms, corporates and
representative organisations around
the UK and US, to empower people
to work together better.

Our innovative Web 2.0 technology
enables people who want to involve,
consult or collaborate with others
to do so quickly, economically and
without unnecessary barriers.

For those who want to consult the
public, involve a community, manage
a partnership or just work closely
with colleagues, INOVEM gives
you the place to do it – fast.



www.inovem.com

Empowering people to work together better.

