

# PLANNING CONSULTATION SYSTEMS FOR LOCAL PLANNING AUTHORITIES

Early and effective consultation with communities and key stakeholders is an important part of planning policy formation and the Local Development Framework (LDF). That means Local Planning Authorities (LPAs) are looking for ways to widen participation and make it easier – while, crucially, keeping costs as low as possible.

Local Planning Authorities and Consultation Managers are grappling with the need to process and respond to thousands of representations from developers, planning agents and local residents.

At the same time, LPAs need to consider how their consultation activities will fit within the wider 'place-shaping' agenda of the Council and the Local Strategic Partnership.

That's why many LPAs are turning to new, web-based technologies to provide the cost-effective solution, which can handle the complexities and workload of planning processes, from publishing professional, well-created consultation documents to managing the myriad of responses.

## MAKE PUBLIC CONSULTATION EASY, COST-EFFECTIVE AND MANAGEABLE – EVERY TIME

INOVEM Inclusionware™ provides a rapidly-implemented solution for Planning Authority professionals to manage all their public consultation needs through a single, flexible system.

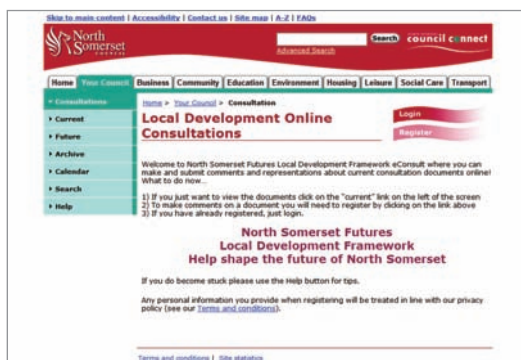
Using our affordable, web-based INOVEM Planning Consultation System solution, you can carry out every stage of consultation easily and quickly – and using the media tactics that suit each situation.

From launching pre-submission 'front-loading' consultations through to receiving detailed representations against individual elements or sections of submission documents, this solution is purpose-designed to help you seek and collate the views of key stakeholders, planning agents and local communities.

The intuitive, browser-based solution includes powerful and easy-to-use facilities to help you project manage and collaborate on the development and publication of LDF document content; and following consultation, it helps you manage, process, audit and analyse the feedback, resulting in a solid and dependable evidence base.

Set up in only a few days, but scalable and adaptable to cope with all your workload in the foreseeable future, the INOVEM Planning Consultation System fits seamlessly within your existing web presence and identity, to maximise the value of your engagement with the public.





## YOUR INOVEM PLANNING CONSULTATION SYSTEM SOLUTION INCLUDES:

- INOVEM Consult, a highly-configurable framework for managing, deploying and analysing formal and informal consultations through your choice of media: interactive questionnaires, feedback against sectional documents or online discussions
- simple, easy-to-manage multi-user document creation, workflow and PDF publishing capabilities through INOVEM Co-Publish
- the option to easily add one of our team-working and community-building products, INOVEM Collaborate or INOVEM Connect, to add further cost-efficiencies and networking potential to your solution

Your portal will also benefit from the unique INOVEM Chameleon™ approach, delivering seamless integration into your branded communications, now and into the future. Instead of just offering 'your logo here' branding on a standard design template, we can integrate the solution fully within your own stylesheets and URL – so your stakeholders will see all communication coming from you, not an unknown third party.

## BENEFIT FROM THE WORLD'S No. 1 INCLUSION SOLUTION

INOVEM Inclusionware solutions have already helped many public and private sector organisations in the UK and US to engage with their key stakeholders and the wider public.

Our browser-accessed software is designed to be easy to obtain, set up, manage and use. It can be purchased or provided as a fully supported and secure hosted service, providing variable levels of authorised access.

All INOVEM Inclusionware meets government and Internet accessibility standards (WAI-AAA). It cost-effectively scales to support corporate and LSP public consultations.

The solution is fully accredited by the Planning Portal and can therefore share documents with publishing systems provided by other accredited LDF software suppliers. It integrates with various web-based mapping systems (GIS) to improve understanding of local planning issues; and can be configured to exchange information with existing back-office systems, such as CRM or document management software.



“ We were very impressed with the power and ease-of-use of the INOVEM software, particularly their competitively-priced capability to streamline the production and publication of our planning documents. ”

Philip Higginbottom,  
South Somerset District Council

As part of our service offering, we provide you with highly-responsive, high-quality support to help you get the best out of our software, and adapt to changing circumstances. Training is provided, but our system is so easy to use that users can easily train each other and new starters can be up and running very quickly.

## WITH INOVEM PLANNING CONSULTATION SYSTEM YOU CAN:

- meet statutory responsibilities for public consultation under the 2004 Planning and Compulsory Purchase Act, and encourage Internet-based response
- save time and money on production, management and publication of multiple LDF documents compliant with approved corporate and departmental styles
- make it easier for stakeholders, planning agents and local communities to take part, and automate the process of informing them of consultations they might be interested in
- manage a central register of all stakeholders for correspondence and reporting
- reduce the resources required for data take-on and the opportunity for data-entry errors through automatic data validation
- automate the 'duly made' process ensuring all comments are registered, assessed and responded to
- increase the efficiency of handling comments through each stage of consultation
- quickly report and analyse responses
- effectively record and automate the communication and publication of officer and council decisions
- meet the Government's e-planning best practice targets



“ Having INOVEM eConsultation has really helped improve the way we engage with, and make our LDF documents available to our stakeholders and key interested people. It has also greatly improved the speed with which we can analyse and respond to the comments made. Where we have got stuck, the guys at INOVEM have always been just a call or email away and have always helped us out ”

Patrick Conroy,  
Spatial Planning Team Manager  
South Gloucestershire Council

## LET'S GET TOGETHER

To find out how quickly and affordably INOVEM Inclusionware could transform your consultation processes, call INOVEM today on +44 (0) 1488 648 468 or email [info@inovem.com](mailto:info@inovem.com)

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## ABOUT INOVEM

INOVEM is the inventor of Inclusionware™  
– democratic web-native systems for  
collaboration, consultation and inclusion.

Our solutions are used by central and  
local government, planning authorities,  
consulting firms, corporates and  
representative organisations around  
the UK and US, to empower people  
to work together better.

Our innovative Web 2.0 technology  
enables people who want to involve,  
consult or collaborate with others  
to do so quickly, economically and  
without unnecessary barriers.

For those who want to consult the  
public, involve a community, manage  
a partnership or just work closely  
with colleagues, INOVEM gives  
you the place to do it – fast.



[www.inovem.com](http://www.inovem.com)

***Empowering people to work together better.***

