

MEMBERSHIP INVOLVEMENT SYSTEMS FOR ASSOCIATIONS AND REPRESENTATIVE ORGANISATIONS

Promoting member involvement and participation is a fundamental aim for professional associations, institutes and guilds, charitable networks and representative organisations. Yet managing a large dispersed membership has also always been a major challenge.

Now though, the advent of Web 2.0 and widening adoption of social networking has changed things. The technology is available to address the challenges of managing and communicating with large member bases – and transform organisations' ability to interact with and involve their members.

Based on the technology that powers the online social networking revolution, it enables managers to create online environments to facilitate a wide variety of core activities, such as:

- managing and communicating with members
- identifying and targeting members' specific interests
- supporting and energising committees and working groups
- issuing educational, professional and best practice information
- developing policy with members' participation
- creating and informing special interest groups
- supporting certification, qualification and compliance processes
- maintaining standards and disciplinary structures
- liaising with external stakeholders, advisers and publics

For the first time, purpose-built technology can completely support the operation of membership-based organisations, whatever their size and complexity. It's easy to use, quick to set up, extremely economical to own – and priced to suit the budgets of member-funded groups.

INFORM, INVOLVE AND ENERGISE YOUR MEMBERS – QUICKLY AND EASILY

INOVEM Inclusionware™ provides a rapidly-implemented solution for representative organisations to manage and involve their members via an easy-to-use online environment.

With the affordable, web-based INOVEM Membership Involvement System solution, your staff, members and committees can work collectively to develop, share and discuss documents such as board papers, committee reports, meeting minutes, case studies, policy reviews and best practice guides.

You can easily survey membership opinions through interactive questionnaires and online discussions; develop, arrange and publish meetings and events based on your members' declared areas of interest; and monitor levels of participation to minimise wasted resources or activities.





With the INOVEM Membership Involvement System, managing multiple tasks and issues, while involving every relevant stakeholder, becomes simple, and you can provide a central online information resource that can be quickly searched by authorised users.

Set up in only a few days, but scalable and adaptable to cope with even the largest and most complex organisations, the INOVEM Membership Involvement System fits seamlessly within your existing web presence and identity, to support your relationship with your members.

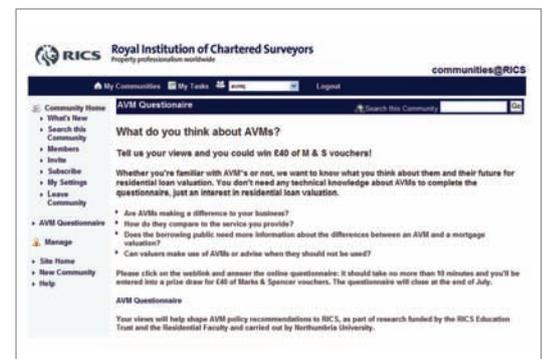
YOUR INOVEM MEMBERSHIP INVOLVEMENT SYSTEM SOLUTION INCLUDES:

- rapid creation of your online environment through INOVEM Connect, enabling you to quickly set up the groups that enable members to receive information, discuss issues and provide feedback online
- our powerful team working environment INOVEM Collaborate, designed to improve project management, group-based communications and the rapid, effective sharing of information among internal and external communities



- INOVEM Consult, a highly configurable framework for managing, deploying and analysing formal and informal consultations through your choice of media: interactive questionnaires, feedback against sectional documents or online discussions
- simple, easy-to-manage multi-user document creation, workflow and PDF publishing capabilities through INOVEM Co-Publish

Your portal will also benefit from the unique INOVEM Chameleon™ approach, delivering seamless integration into your branded communications, now and into the future. Instead of just offering 'Your logo here' branding on a standard design template, we can integrate the solution fully within your own stylesheets and URL – so your members will see all communication coming from you, not an unknown third party.



“ As with any forum or association, effective communication is a vital component of success. The provision of the Wales Manufacturing Health and Safety Forum website, based on INOVEM’s Inclusionware technology, plays a key role in how we communicate with our members. On a personal note, it enables me to keep up to date with what’s new and provides a quick and easy means of sharing and learning. ”

Paul Howells,
Senior Safety specialist, Chevron Pembroke Refinery

BENEFIT FROM THE WORLD'S No. 1 INCLUSION SOLUTION

INOVEM Inclusionware solutions have already helped many public and private sector organisations in the UK and US to engage with their key stakeholders and the wider public.

Our browser-accessed software is designed to be easy to obtain, set up, manage and use. It can be purchased or provided as a fully supported and secure hosted service, providing variable levels of authorised access.

All INOVEM Inclusionware meets government and Internet accessibility standards (WAI-AAA). It can be integrated with your other key applications such as Microsoft Word and Microsoft Excel.

As part of our service offering we provide you with highly responsive, high quality support to help you get the best out of our software, and adapt to changing circumstances. Training is provided, but our system is so easy to use that users can easily train each other and new starters can be up and running very quickly.

WITH INOVEM MEMBERSHIP INVOLVEMENT SYSTEM YOU CAN:

- increase levels of member participation and gain a better understanding of their individual opinions and areas of interest, to personalise the member experience
- improve collaboration and team working, to speed up projects and maximise the value of expert input
- issue and exchange information more quickly, widely and accurately, making sure the right people get the right information, with instant notifications
- create policy and discuss key issues with full democratic participation, to add authenticity to representations and support policies
- launch, manage, collate, distribute and archive documents and discussions; provide a growing bank of online information to members
- enable members to participate in things that interest them, at times to suit them, without having to travel
- sponsor the sharing of expertise and best practice, enabling more expertise to be injected into members' discussions

- energise committees, and enable them to do the bulk of their work between meetings
- manage internal cross-departmental processes easily and cost-effectively, reducing meetings, travel, print and bureaucracy



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We decided to go with INOVEM as their tools seemed very flexible, inexpensive and quick and easy to setup. We also selected to use their hosting service, as this minimised the impact on our IT infrastructure. We now use INOVEM as a major communication platform throughout the organisation, supporting huge areas of our work from member communications, through disciplinary processes, to the Press Office. ”

James Kavanagh,
Royal Institution of Chartered Surveyors

LET'S GET TOGETHER

To find out how quickly and affordably INOVEM Inclusionware could transform your membership involvement and communication processes, call INOVEM today on +44 (0) 1488 648 468 or email info@inovem.com

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ABOUT INOVEM

INOVEM is the inventor of Inclusionware™
– democratic web-native systems for
collaboration, consultation and inclusion.

Our solutions are used by central and
local government, planning authorities,
consulting firms, corporates and
representative organisations around
the UK and US, to empower people
to work together better.

Our innovative Web 2.0 technology
enables people who want to involve,
consult or collaborate with others
to do so quickly, economically and
without unnecessary barriers.

For those who want to consult the
public, involve a community, manage
a partnership or just work closely
with colleagues, INOVEM gives
you the place to do it – fast.



www.inovem.com

Empowering people to work together better.

